

SOUTH CAROLINA IS JUST RIGHT
for the
AUTOMOTIVE INDUSTRY



South Carolina
Just  **right.**

South Carolina's Automotive Industry is Racing Ahead



Home to more than **250 automotive-related companies** and suppliers that employ over **45,000** people. South Carolina has a strong, rapidly growing automotive industry with world-wide brands such as BMW, Michelin, Bridgestone and Continental in the region.

“ We are very pleased to locate our new sales, engineering and manufacturing facility in South Carolina. We were very impressed with the business climate and the skill set of the local talent. **”**

— Scot Lindemann

Vice President of JR Automation

South Carolina takes top spot for jobs linked to foreign investment (IBM-PLI)

The South Carolina Advantage

Looking for a reason to bring your business to South Carolina?
Experience the SC advantage:

» Ranks **5th** in the nation for globalization on the 2012 State New Economy Index

» Lower operating and capital costs

» Home to the Port of Charleston - **7th** largest port in the U.S.

» Cost of living one of the lowest in the U.S.

» One of the lowest industrial power rates in U.S.

» A right-to-work state

“South Carolina offered us the most compelling business climate that allows us to create these well-paying jobs with competitive benefits for the people of this great state.”

— Jochen Etzel

CEO of Continental Tire the Americas



South Carolina is Ready to Work

South Carolina offers a highly-skilled and productive workforce that has long been a draw to world-class companies looking to locate or expand their business.



readySC™ is one of the nation's premier programs, with more than **2,000** companies served and **266,000** workers trained.



Apprenticeship Carolina™ is nationally recognized as one of ten innovative workforce development practices and works to ensure all employers in South Carolina have access to the information and technical assistance they need to create demand-driven, registered apprentices. Since **2007**, the number of apprentices has increased **468** percent.



Over the past decade, South Carolina boasts the 8th fastest growing labor force nationwide.

“ South Carolina has long provided our company with a positive business environment and strong workforce. ”

— **Brian Newman**
President of Honda South Carolina

HONDA

Location Location Location

Midway Between New York and Miami

Located in the Southeast of the United States, South Carolina is within 1,000 miles of 67 percent of the U.S. population, allowing effective service to the entire Southeast, which has become a hub for the automotive industry.

South Carolina boasts four primary commercial airports, two Class I railroads along with several short line systems, the world-class Port of Charleston and a dedicated break-bulk and bulk port facility in Georgetown.

Almost one-fifth of the country's population is within a one days' drive of South Carolina, and any location in the state is within one hour of a commercial airport with daily non-stop flights to major cities and connections worldwide.

The BMW facility is one of the Port of Charleston's largest customers. Since beginning production in 1994, BMW has exported 1,545,992 vehicles through the Port of Charleston.



“South Carolina is poised to become the number one tire producing state in the U.S. and the tires that we make here are exported all over the world”

- Pete Selleck
Chairman and President, Michelin North America

World Brands Call South Carolina Home



2 AM Group	BMW	Caterpillar	Honda
A Berger	PRETTL	Robert Bosch	Fehr
Gestamp	ZF	Behr Heat Transfer	Borg Warner
Draexlmaier	Schaeffler	Emitec	IAC Group
Michelin	KEMET	Plastic Omnium	Bridgestone
Sonoco	Dayco Products	American LaFrance	JTEKT
Continental	Magna	SEW Eurodrive	

What makes South Carolina Just Right for Automotive?

- » Home to more than **250 automotive-related companies** and suppliers
- » Automotive industry employs over **45,000 people**
- » Has the **8th fastest growing labor force** nationwide
- » Ranks number one exports of tires
- » Ranks second in exports of gas turbines and automobiles to the world
- » About **70** percent of all BMW X models made in South Carolina
- » Automotive industry has nearly quadrupled in two decades
- » Has the **12th** fastest growing economy in the nation and tied for the fastest growing state on the East Coast (U.S. Department of Commerce)

Contact Information

South Carolina Department of Commerce

1201 Main Street, Suite 1600
Columbia, S.C. 29201
Office: (803) 737-0400
Toll Free: (800) 868-7232
Info@SCcommerce.com

State of South Carolina European Office

W. Ford Graham, Managing Director
Almeida Palais
Brienner Straße 14
80333 Munich, Germany
Office: (49-89)-291-9170
U.S. Number: (803) 737-0434

State of South Carolina Asia Office

John Ling, Managing Director
Rm143, 14F, Hang Seng Bank Tower
1000 Lujiazui Ring Road
Pudong, Shanghai China 200120
Office: (86-21)-5054-0116

State of South Carolina Japan Office

Gregory Lyon, Managing Director
State of South Carolina – Japan Office
PMC Building, 5th Floor
1-23-5 Higashi Azabu
Minato-ku, Tokyo, Japan 106-0044
Office: (81-3)-6426-5975

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